

Woodlore® Shutters

Now Qualify for

30% Federal Tax Credit

Big news! Woodlore® Shutters meet energy-efficiency standards, making them eligible for a **30% Federal Tax Credit** (up to \$1,200/year). This is a **powerful sales opportunity** for you.

HOW IT WORKS:

- Customers purchase **Woodlore® Shutters** for their **primary U.S. residence**
- They receive **30% of the product price** (excluding measure & install) back as a tax credit

WHY WOODLORE® SHUTTERS?

- Natural insulation reduces heating/cooling needs
- Built for durability, comfort, and sustainability
- **Backed by a Limited Lifetime Warranty**

ELIGIBILITY:

- **Woodlore® Shutters**
- **Primary residence in the U.S.**
- Installed between **May 23, 2025 to December 31, 2032**

NEXT STEPS:

1. **Promote Woodlore® shutters.**
2. Remind customers to keep their invoice and download the **Manufacturer's Certification Statement** from the Norman® website
3. Customers can file IRS Form 5695 or consult a tax professional

Woodlore® is more than a shutter—it's a **smart investment.**

NORMAN®
SHUTTERS. BLINDS. SHADES.